

# IMPACT by the 2017 NUMBERS

## Your ULI Atlanta Dollars at Work



### CULTIVATING LEADERSHIP

- Graduated the **8th Class** of the **ULI Atlanta Center for Leadership** (CFL) which builds relationships, common understanding of issues, and greater leadership capacity so that tomorrow's leaders will be better equipped to fulfill ULI's mission of leadership in the responsible use of land.
- Held the **first** full program year of ULI Atlanta's **Women's Leadership Initiative**, *Owning Your Story*.
- **15 Young Leaders** experienced a reimagined **Mentor Program** and another **24 Young Leaders** came from across North America to explore the best of Atlanta urbanism.



### PROFESSIONAL DEVELOPMENT

- Hosted over **2,000** professionals at content-rich educational **Programs** ranging from *Emerging Trends in Real Estate 2017* to *A New Urban Crisis* with Richard Florida.
- Held **9** sessions of **local product councils** including the **Capital Markets Council**, facilitating two-way conversations between the real estate industry and the Sixth Federal Reserve District, the **Creative Development Council** advancing context-sensitive, entrepreneurial development, and the **Livable Communities Council** supporting walkable communities and TOD.
- Facilitated **countless behind-the-scenes tours** of innovative projects and conversations on issues that matter.



### MISSION ADVANCEMENT

- Engaged ULI members in more than **5,500 volunteer hours** advancing the ULI mission,
- Facilitated over **250** high school and university students in **UrbanPlan**, to develop a citizenry more educated about the challenges and complexities of real estate and community development.
- Conducted **11 Technical Assistance Programs**, bringing ULI member expertise to local non-profits and cities throughout the region.